

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 16514 181026Z

21

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 (ISO) W
----- 060679

P 180826Z NOV 75

FM AMEMBASSY TOKYO

TO USDOC USTS WASHDC PRIORITY

INFO SECSTATE WASHDC 4946

UNCLAS TOKYO 16514

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: GVB TOKYO AS Y&R CLIENT

JW-6-326. WE HAVE BEEN INFORMED THAT THE GUAM VISITORS
BUREAU IS INTERESTED IN RETAINING YOUNG & RUBICAM, TOKYO
AS THEIR ADVERTISING CONTRACTOR FOR JAPAN. WE SEE LITTLE
POSSIBILITY OF A CONFLICT OF INTEREST SHOULD SUCH RELATIONSHIP
MATERIALIZE. IN FACT IT COULD BE MUTUALLY BENEFICIAL TO
GUAM AND THE VISIT USA CAMPAIGN IF BOTH GVB AND USTS ARE
REPRESENTED BY Y&R. PLEASE REPLY BY PRIORITY CABLE YOUR
POSITION ON THIS MATTER.
HODGSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ADVERTISING, PUBLICITY CAMPAIGNS
Control Number: n/a
Copy: SINGLE
Draft Date: 18 NOV 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TOKYO16514
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750401-0234
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751135/aaaabevk.tel
Line Count: 38
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 01 DEC 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 DEC 2003 by MaustMC>; APPROVED <22 JAN 2004 by izenbei0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: GVB TOKYO AS Y&R CLIENT JW-6-326. WE HAVE BEEN INFORMED THAT THE GUAM VISITORS
TAGS: ETRD, JA, USTS, YOUNG & RUBICAM, GVB
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006